

The Pledge

React Unite Now (R.U.N.)

Guided by Values. Driven by Choice.

Follow The Lantern,
Feed Your Values,
Starve The Beast.



UNDERSTANDING

Before you take this Pledge, it's important to understand what this commitment is—and what it is not.

This pledge is not a promise of moral perfection or flawless behavior. It's not about achieving an ideal or meeting an impossible standard. Instead, it's a collective commitment to growth, effort, and progress. Each of us brings our unique experiences, strengths, and challenges to this journey, and we recognize that we won't always meet every goal perfectly. What truly matters is the intention behind our actions and the commitment to continue moving toward these values, even when we stumble. And when one of us stumbles, we don't trip them up—we help them up, we help them rise. Together, we can do this.

By supporting this Pledge, you are committing to progress—not perfection. You're agreeing to actively participate in the ongoing process of growth, learning, and mutual support. We hold ourselves and each other accountable, not to unattainable ideals, but to the promise that we will keep trying, keep learning, and keep improving.

We are committed to building a nation that embraces our shared humanity, celebrates our collective progress, and unites us in the pursuit of common goals. We know that perfection is not the aim; rather, we strive for continuous growth—becoming better individuals, stronger businesses, more connected communities, and a more resilient nation, all contributing to a better world.

This is not a pledge to agree with every detail or term that follows. It is, however, a commitment to the larger vision and direction. Think of it like a sports team: disagreement with a team rule or teammate doesn't mean quitting the team. Healthy debate, challenge, and differing perspectives are essential ingredients for growth and strength. They form the foundation of a thriving democracy.

This Pledge is a declaration from people and businesses who stand united in this vision of growth, progress, and mutual support. Those who see this sign, The Lantern, can trust that they are entering a safe digital or bricks and mortar space—a place where their values are shared and their contributions are welcomed. This is a sanctuary for your business, your ideas, and your money, built by people who are committed to a better, more connected future.

R – Reclaim Rights, Freedoms, and Dignity

- ✓ Freedom of speech, religion, and assembly
- ✓ Protection from discrimination based on race, gender, sexual orientation, or disability
- ✓ Defending the free press and the right to peaceful protest
- ✓ Commitment to universal healthcare as a fundamental human right, ensuring access to affordable care for everyone
- ✓ Commitment to protecting voting rights, ensuring equal access to the ballot box and opposing suppression
- ✓ Recognition of Indigenous sovereignty and the protection of tribal lands, cultures, and self-governance

E – Elevate Equity, Justice, and Opportunity

- ✓ Access to quality education and addressing student debt
- ✓ Justice reform, including ending systemic racism and protecting judicial independence

- ✓ Protecting and strengthening social programs like Medicare, Medicaid, and Social Security
- ✓ Support for veterans and ensuring strong Veterans Affairs services
- ✓ Fiscal responsibility through balanced policies that sustain social programs
- ✓ Addressing wealth inequality with fair wages, affordable housing, and economic opportunity
- ✓ Opposing cuts to safety nets in times of crisis

A – Advocate for Accountability, the Constitution, and Fiscal Integrity

- ✓ Commitment to upholding the U.S. Constitution
- ✓ Fiscal integrity to ensure responsible government spending
- ✓ Opposition to corruption and undue influence of big money in politics
- ✓ Commitment to campaign finance reform
- ✓ Commitment to protecting digital privacy and civil liberties

C – Commit to Climate Action, Community, and Civility

- ✓ Addressing climate change through strong environmental policies
- ✓ Rejecting violence in all its forms
- ✓ Reducing gun violence through common-sense measures
- ✓ Global leadership in climate change and human rights
- ✓ Investing in infrastructure, education, and public services for sustainability
- ✓ Fiscal responsibility in climate and community development
- ✓ Commitment to intersectional justice
- ✓ Supporting Indigenous voices in environmental justice

T – Take Action to Uphold Truth, Science, and Separation of Religion from State

- ✓ Commitment to truth, science, and evidence-based policymaking
- ✓ Right to privacy and data protection
- ✓ Opposition to attacks on academic freedom and research
- ✓ Commitment to separation of religion and state
- ✓ Fiscal accountability in science, health, and education
- ✓ Commitment to reparative justice addressing historical injustices

U – Unite in Solidarity for a Just Future

- ✓ Commitment to unity, rejecting division and hate
- ✓ Empowering marginalized communities
- ✓ Building solidarity across diverse communities
- ✓ Standing against any attempts to undermine democracy

N – Navigate Challenges with Integrity, Accountability, and Courage

- ✓ Transparency in decision-making
- ✓ Accountability for those in power
- ✓ Courageous leadership for systemic change
- ✓ Support for policies prioritizing dignity, sustainability, and fairness

I – Inspire Future Generations to Lead with Honor and Justice

- ✓ Promoting education and leadership development for youth
- ✓ Fostering a culture of integrity, empathy, and respect
- ✓ Encouraging young people to take bold action

T – Transform Systems to Protect the Most Vulnerable and Ensure Prosperity

- ✓ Ensuring access to healthcare, education, and housing
- ✓ Addressing systemic inequities
- ✓ Protecting rights of marginalized communities (LGBTQIA+, disabled, low-income, people of color)

E – Empower Communities and Protect Human Rights

- ✓ Support for community-driven solutions
- ✓ Ensuring access to equal opportunities in education, healthcare, and economy
- ✓ Commitment to global human rights

N – Nurture a Compassionate, Fair, and Inclusive Society

- ✓ Building an economy that works for everyone
- ✓ Championing civil rights and social justice
- ✓ Supporting programs that promote dignity, safety, and well-being

O – Oppose Violence, Hatred, and Division

- ✓ Commitment to non-violence in all forms
- ✓ Opposition to hate speech, bigotry, and discrimination
- ✓ Promoting peaceful protest and lawful justice

W – Work Together for a Brighter Future

- ✓ Collaborating across differences
- ✓ Supporting policies for sustainability, security, and resilience
- ✓ Working toward equal access to opportunities and resources
- ✓ Standing for the United States of America, liberty, justice, and unity

I stand today, unwavering in my commitment to the United States of America—our land, our Constitution, and the enduring vision that our pioneers, ancestors, and fellow citizens entrusted to us.

I stand for the hopes they ignited, the sacrifices they made, and the unity they forged. I stand for the promise of liberty, justice, and opportunity, bound not by perfection but by our shared determination to build a more perfect union.

This is my Pledge.